



Culture and values

LanPro is a company of amazing people, producing and delivering high quality, functional, scalable and competitive products, that have earned the confidence for being a One Stop Source supplier (OSS) of IP products and services.

A key component to LanPro's success is its diverse supply base. A diverse supply base creates an environment of inclusion, compatibility and scalability. Also, this very same diversity promotes innovation and creativity. Ultimately, it reflects our commitment to our customers, partners and employees.

From the humblest component of an IP system, the ubiquitous RJ45 connector, to complex wireless systems, LanPro has the capacity to meet the needs of even the most demanding customers.

LanPro has stimulated both its OEM manufacturers and customers over time, developing products increasingly competitive and always under our culture of quality and reliability. Rest assured thinking that we aspire to continue our efforts to improve every day in every way, helping the development of our industry, and the harmony of our community. We are a green conscious company.



Our Values

At LanPro, we follow and enforce a set of values that are in tune with our commitment to be the company we have chosen to be. We are living with these values in our minds.

Leadership.

We are committed to become leaders of our markets in all aspects of our business. Our teams are prepared to lead the company efforts with that commitment in mind.

Integrity.

We will practice the highest standards of ethics in our business. We use the best codes, ensuring our Clients and our own people the respect and fair treat they deserve. We must be known as a trustworthy company.

Quality and Customer Satisfaction.

Our customer's satisfaction drives our commitment to Quality. Every product or service we deliver must be considered as best for its value. We enforce a zero-frustration policy along the business.

Teamwork/Synergy.

Our company is integrated by amazing people, all cooperating in every facet of our work as one synergistic body.

Participation.

We encourage team participation and decision making, because it helps our company reach its Vision. Brainstorming is our preferred process to encourage participation and contribution of new ideas.



Good Citizenship.

We are Green conscious, we are body and mind healthy people. We take care of LanPro people and their families. We are helping our community in worthy aspects.

Value to our Shareholders.

We are profit oriented with a social drive in mind. Our shareholders will see value added to their assets as a result of our work. Our success is dependent on our Customer satisfaction.

Our Vision.

The Lanpro Vision is:

People working together to become one of the most important designers and manufacturers of products and devices used to build the IP infrastructure of today and the future.

How will we move along?

- By enforcing our One Stop Source philosophy.
- By running a profitable and healthy core business.
- By leveraging our strengths into new products and services.
- By keeping our workers and families nurtured in a socially friendly environment.
- By collaborating with our neighbours and society.
- By being a Green Conscious Company.
- By learning from our past experiences.
- And last but not least, by focusing in our customers satisfaction by delivering the quality they deserve.

The Time Line of LanPro Inc.

1997

LanPro is born with our First Rack Mounted 10-Base-2 Switch, soon to become a reliable cost-effective alternative to costly CISCO and other similar brands.

1999

AMP is dropped as our Copper Cable supplier. As a result, we introduce the Process of Re-Engineering of the OEM products made by our partners, resulting in a line of products with added value and better characteristics than the original ones.

1999

LanPro develops several partnerships with OEM manufacturers .

1999

Our first wireless equipment, a pre-802.11B Era, an RS232 managed 1Mbps Access Point. The standard 802.11b was not yet released to the public.

2000

First CAT5e UTP Cable is produced under our new Re-Engineering effort. It is a complete Success.

2001

The market presses us into launching a proprietary line of structured cabling products, our Reliable Cat5e.

2001

The ONE STOP SOURCE (OSS) philosophy is incorporated in our VISION, driving us into the development of a set of Compatible Families of products, ALL UNDER THE SAME ROOF.

2004

Our first 802.11b Radio is released: the LP-1000 Access Point (AP).

2004

Our WIRELESS & RF DEPARTMENT is born.

2006

The LANPRO name, Logo and Slogan of our Brand are registered in the U.S.

The METALWORKS DIVISION is created.

2007

The boom of the INTERNET motivates us to create an ample family of highly specialized and reliable Radios, operating in the 450MHZ to the 6GHZ frequency bands.

2007

The WIRELESS family of products becomes the FLAGSHIP of LanPro.

2008

A broad variety of accessories for the Wireless radios, like very low loss coax RF cabling and RF connectors is released as part of our product Portfolio.

2009

Our first OFDM, TDMA/TDD Long Distance, high throughput Family of Radios is launched for the Licensed and Non- Licensed frequency bands.

2010

The CAT6a Line of products is readied for release to the market.

2010

The third generation of METALWORKS products is released, boasting many improvements over the initial design.

2010

LanPro has consolidated itself with a broad Portfolio of products under the concept of ONE STOP SOURCE (OSS) philosophy, and is becoming one of the most demanded brands by System Integrators, and of our One Stop LanPro distributor base.

2010

