



Culture and values

LanPro is a company of amazing people, producing and delivering high quality, functional, scalable and competitive products, that have earned the confidence for being a One Stop Source supplier (OSS) of IP products and services.

A key component to LanPro's success is its diverse supply base. A diverse supply base creates an environment of inclusion, compatibility and scalability. Also, this very same diversity promotes innovation and creativity. Ultimately, it reflects our commitment to our customers, partners and employees.

From the humblest component of an IP system, the ubiquitous RJ45 connector, to complex wireless systems, LanPro has the capacity to meet the needs of even the most demanding customers.

LanPro has stimulated both, its OEM manufacturers and customers over time, developing products increasingly competitive and always under our culture of quality and reliability.

Rest assured thinking that we aspire to continue our efforts to improve every day in every way, helping the development of our industry and the harmony of our community. We are a green conscious company.



Our Values

At LanPro, we follow and enforce a set of values that are in tune with our commitment to be the company we have chosen to be. We are living with these values in our minds.

Leadership.

We are committed to become leaders of our markets in all aspects of our business. Our teams are prepared to lead the company efforts with that commitment in mind.

Integrity.

We will practice the highest standards of ethics in our business. We use the best codes, ensuring our Clients and our own people the respect and fair treat they deserve. We must be known as a trustworthy company.

Quality and Customer Satisfaction.

Our customer's satisfaction drives our commitment to Quality. Every product or service we deliver must be considered as best for its value. We enforce a zero-frustration policy along the business.

Teamwork/Synergy.

Our company is integrated by amazing people, all cooperating in every facet of our work as one synergistic body.

Participation.

We encourage team participation and decision making, because it helps our company reach its Vision. Brainstorming is our preferred process to encourage participation and contribution of new ideas.



Good Citizenship.

We are Green conscious, we are body and mind healthy people. We take care of LanPro people and their families. We are helping our community in worthy aspects.

Value to our Shareholders.

We are profit oriented with a social drive in mind. Our shareholders will see value added to their assets as a result of our work. Our success is dependent on our Customer satisfaction.

Our Vision.

The Lanpro Vision is:

People working together to become one of the most important designers and manufacturers of products and devices used to build the IP infrastructure of today and the future.

How will we move along?

- By enforcing our One Stop Source philosophy.
- By running a profitable and healthy core business.
- By leveraging our strengths into new products and services.
- By keeping our workers and families nurtured in a socially friendly environment.
- By collaborating with our neighbors and society.
- By being a Green Conscious Company.
- By learning from our past experiences.
- And last but not least, by focusing in our customers satisfaction by delivering the quality they deserve.

